

# IMPORTANT NOTICE REGARDING THE PRIVACY AND INFORMATION PRACTICES OF NATIONAL MUTUAL BENEFIT

*For information only-no action required.*

To our Policyholders, Insureds, and Applicants:

AT NATIONAL MUTUAL BENEFIT, we take great pride in providing financial security to you and your family through various insurance and annuity programs that we offer. In order for you to become a member of National Mutual Benefit, we collect information about you and your family. Some of this information is confidential, and we want you to know that your privacy is very important to us. That's why we have established policies, procedures, and safeguards to protect the information you give us and to limit whether and how this information is shared.

This notice summarizes the privacy policy and information practices of National Mutual Benefit and its affiliates—NMB Services, Inc. and NMB Corporate Agency, Inc. Unless you receive a separate privacy notice from your NMB sales agent or independent broker, this notice is given on behalf of your NMB agent or broker, as well.

This description of the Information Practices of National Mutual Benefit (NMB) and your NMB agent is being provided in accordance with the requirements of the insurance information and privacy protection law in effect in your state of policy issuance.

## Collection of Information

In order to properly underwrite and administer your insurance coverage, we must collect a certain amount of necessary and helpful information. The amount and type of information collected may vary depending on the amount and type of coverage applied for, but in general, NMB may collect the following categories of personal information about you:

- The information you provide on applications or other forms, such as your name, address, social security number, salary, etc.
- Information about your transactions with us, such as your contract coverage, premium payment history, and other such information.
- Information we receive from consumer reporting agencies and inspection companies, such as your credit history.
- Information about your age, occupation, physical condition, health history, mode of living, avocations, and other personal characteristics.

You are our most important source of information, but we may also collect or verify information by contacting medical professionals and institutions which have provided care to you or members of your family proposed for coverage, employers and business associates, friends and neighbors, and other insurance companies you have applied to. We may collect information by exchanges of correspondence, by phone, or by personal contact. In addition, your NMB agent may collect information intended to aid in the updating and improvement of your insurance program.

In some cases, we may ask an insurance support organization to collect information and submit an investigative consumer report to us. That organization may retain a copy of the report and may disclose its contents to others for whom it performs such services.

## Disclosures by NMB

All personal information is treated with respect and concern for your privacy. We reserve the right to disclose your personal information to the extent permitted by law. Our disclosures may include the following:

- We may disclose the above categories of personal information about you to nonaffiliated businesses, such as reinsurers, in order to complete transactions you have requested or in order to comply with legal requirements such as subpoenas or tax and fraud reporting.
- We may disclose the above categories of personal information about you to nonaffiliated businesses, such as inspection companies and title companies, that perform business services on our behalf.
- We may disclose the above categories of personal information about you to joint marketing partners.
- We may disclose the above categories of personal information to NMB sales agents and independent brokers who are authorized to sell NMB products.
- We may share personal information such as names, addresses, and branch function photos, with our affiliated fraternal branches, whose use is strictly limited to fraternal purposes (such as mailing you information for branch picnics, fundraisers, volunteer activities, *The Benefit News*, etc.)

NMB will not disclose your contract or account numbers to any nonaffiliated businesses, except as necessary to complete business transactions or other purposes for which you have provided specific authorization.

Please be assured that the above describes some of the disclosures which may be made, not disclosures which are always or even often made. In any event, the information disclosed without your authorization will be only as much as is reasonably necessary to accomplish the intended purpose.

For example, we would ordinarily disclose only name and address to our service providers. Information relating to physical condition or medical history would ordinarily be disclosed only to your attending physician or treating medical professional. In short, the types of information disclosed will vary depending upon the needs of the recipient and the sensitivity of the data.

## Information Security

NMB protects your personal information from unauthorized access as follows:

- NMB limits and restricts employee access of policyholder, insured, and applicant information to those employees with a legitimate business reason for such access.
- We maintain physical, electronic, and procedural safeguards to protect your personal information from being accessed by unauthorized persons.

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## Access and Correction

There are procedures by which you can obtain access to personal information about you appearing in our policy files, including information contained in investigative consumer reports. We have also established procedures by which you may request correction, amendment, or deletion of any information in our files which you believe to be inaccurate or irrelevant. A description of these procedures will also be sent to you upon request.

## Obtaining Additional Information

We at NMB hope that you find this privacy notice and description

### For policies issued in Arizona:

*This section contains notice of additional rights available to you under the Arizona Information and Privacy Protection Act.*

#### Disclosure of Personal Information for Marketing Purposes

As a general rule, we are not permitted to disclose your personal information for marketing purposes unless you provide us with written authorization **OR** unless you choose to opt-out of disclosure. However, the law permits us to make certain disclosures without your authorization **AND** regardless of whether you exercise your right to opt-out of disclosure.

To the extent permitted by the laws in Arizona, NMB reserves the right to disclose your personal financial information to our affiliates as described below.

- Disclosed financial information must be used solely for the marketing of insurance products or services or financial products or services.
- The affiliate must agree not to further disclose the financial information to unaffiliated persons or entities.

Please be assured that the above describes some of the disclosures which may be made, not disclosures which are always or even often made. In any event, the information disclosed without your authorization will be only as much as is reasonably necessary to accomplish the intended purpose.

### For policies issued in Illinois:

*This section contains notice of additional rights available to you under the Illinois Privacy Act.*

#### Disclosure of Personal Information for Marketing Purposes

As a general rule, we are not permitted to disclose your personal information for marketing purposes unless you provide us with written authorization **OR** unless you choose to opt-out of disclosure. However, the law permits us to make certain disclosures without your authorization **AND** regardless of whether you exercise your right to opt-out of disclosure.

To the extent permitted by the laws in Illinois, NMB reserves the right to disclose your personal information to our affiliates as described below.

- Disclosed personal information must be used solely for the marketing of insurance products or services.
- The affiliate must agree not to further disclose the personal information to unaffiliated persons or entities.

Please be assured that the above describes some of the disclosures which may be made, not disclosures which are always or even often made. In any event, the information disclosed without your authorization will be only as much as is reasonably necessary to accomplish the intended purpose.

of information practices helpful. We take our responsibilities, and your rights, very seriously. If you have any further questions about our privacy and information practices, please contact our home office at 1-800-779-1936 or write to us at P.O. Box 1527, Madison, WI 53701.

## PLEASE KEEP THIS NOTICE FOR YOUR RECORDS

Notice effective beginning April 1, 2004.

This Notice replaces any and all previous versions.

### For policies issued in Minnesota:

*This section contains notice of additional rights available to you under the Minnesota Insurance Fair Information Reporting Act.*

#### Disclosure of Personal Information for Marketing Purposes

As a general rule, we are not permitted to disclose your personal information for marketing purposes unless you provide us with written authorization. However, the law permits us to make certain disclosures without your authorization under limited circumstances.

To the extent permitted by the laws in Minnesota, NMB reserves the right to disclose your personal information, including both health and financial information, to its affiliates for the purpose of marketing NMB's insurance products or services.

Please be assured that the above describes some of the disclosures which may be made, not disclosures which are always or even often made. In any event, the information disclosed without your authorization will be only as much as is reasonably necessary to accomplish the intended purpose.

### For policies issued in Montana:

*This section contains notice of additional rights available to you under the Montana Insurance Information and Privacy Protection Act.*

#### Disclosure of Personal Information for Marketing Purposes

As a general rule, we are not permitted to disclose your personal information for marketing purposes unless you provide us with written authorization. However, the law permits us to make certain disclosures without your authorization under limited circumstances.

To the extent permitted by the laws in Montana, NMB reserves the right to disclose your personal information to our affiliates or another licensee.

- For disclosures for the purpose of marketing insurance products or services, NMB reserves the right to disclose your personal financial *and* health information. You are entitled to receive, upon written request to NMB, a record of any subsequent disclosure of medical record information.
- For disclosures for the purpose of marketing financial products or services, NMB reserves the right to disclose your personal *financial* information.

Please be assured that the above describes some of the disclosures which may be made, not disclosures which are always or even often made. In any event, the information disclosed without your authorization will be only as much as is reasonably necessary to accomplish the intended purpose.